



'Olympic' Team Coaching Event

Business Driver

What is the key to overcoming adversity in these challenging times? How do Olympic athletes work with their coaches to set inspiring goals, improve performance and recover from inevitable set backs? What can the world of business learn from the world of sport that would help leadership teams stay confident, positive yet realistic amidst changing external circumstances? These are the questions addressed by our unique 'Olympic' team coaching event.

In a Nutshell

This event is a one day experience followed by a private dinner and overnight stay in the prestigious surroundings of the



Leander Club in Henley on Thames. In the morning, the team experiences rowing in an 'eight' with Olympic athletes and then listens to the inspiring story of how Olympic coach, Bill Barry, and world cup

winning athlete, Alan Campbell, are working together to achieve success at London 2012. Following lunch, the team applies this learning to a 'real life' workplace goal and develops their own plan to overcome adversity and achieve 'Gold medal' performance with expert facilitation from 121partners. The day concludes with an informal Q&A with Bill and Alan over dinner.

Advantages & Benefits

121partners is the only company able to offer a rowing event in the company of ex-CEO and Olympic medallist, Bill Barry together with current Gold medal prospect, Alan Campbell – a unique combination of sporting and business credibility at the highest levels. Through this experience, teams get to know each other, explore strengths and weaknesses, achieve together and are inspired to transfer this learning into the 'real world' of business.

Case Studies

Over 600 senior leaders have attended our 'Olympic' team events from multi-national companies such as L'Oreal, BT, Jones Lang LaSalle, Logica, Sun Life and Steria.

Often these are Board level teams working on specific strategic challenges.

For example, we hosted the 'top 20' global leaders in iSoft for a two day event as the company prepared itself for a new strategy and organisation structure.

Testimonials

"Rowing was probably the best team sport we could have thought of and worked well in the context of our cultural diversity"

"I now know what team work is all about!"

"An entertaining and valuable event which I look forward to repeating with other teams in the future."

"The surprise of rowing and its relevant analysis was an outstanding way to build and motivate our team"

