

Mats Persson

Life and Business Coach
Leadership Trainer
Managing Director
International Project Manager



Profile

Mats Persson is a Life and Business Coach. He is coaching business leaders, artists, performers and sports athletes. He combines his training as coach with his experience as a trainer in leadership skills and his experience as a project manager within the international telecom corporation, Ericsson. He has more than 10 years of experience in the telecom industry as engineer and project manager in different countries, all the way from Asia, Middle-East, Europe and Africa to South America. In 2001, Mats founded Ransom, a company working with leadership training and project management. Since the beginning of 2006 he is one of two co-founders and CEO for LnB Coaching Company. The business is focused in Sweden and Europe. Coaching and team building on corporate level is the main focus for the business of LnB Coaching.

Estimate of Total Number of Individuals Coached	>40
Years of Experience as Coach	3
Cross Cultural / International Experience	International project manager and sub-project manager in many different cultures across the globe. Coach to a wide range of people from CEO's to sport athletics a cross Europe.
Coaching Qualifications	Coach and NLP training in Sweden. 9 month advanced coach training by TEI, UK. Certification as an Instructor for Group and Leadership training (UGL), Certified by the Swedish National Defence College.