



## James Caplin

Professional Credentialed Coach  
Workshop Leader  
Entrepreneur  
Author  
Community Activist



### Profile

As a coach, James specialises in supporting energetic, intelligent and knowledgeable people to help them communicate more productively with others, the world, and – perhaps of most importance – themselves. In addition to supporting individual to transform, he has helped teams, departments and companies to do so too. One of the companies he worked with managed, in eighteen months, to transform themselves from having poor customer relations, to winning the Sunday Times Customer Service awards in its category. In 2008 he wrote the best seller, *I Hate Presentations* (Capstone 2008) and his ideas have recently formed the basis for two articles in the Financial Times.

Before coaching, James was a professional writer, working with companies across industry, the government and the third sector. This gives him familiarity with most of working life, in many different kinds of organisations, at all levels, invaluable experience for coaching. During this time, he also authored four books, including two on gardening and cooking; contributed regularly to the *Times on Saturday* magazine writing about gardens; produced several series of video-based training packages with ARCO, Britain's largest supplier of safety equipment; and , as community activist, led his area's successful transformation from being plagued by one of London's most entrenched and active on-street drug and sex markets, to its status now as part of Notting Hill.

<b>Estimate of Total Number of Individuals Coached</b>	Over 150
<b>Years of Experience as Executive Coach</b>	8 years
<b>Corporate Coaching Reference</b>	Tom Barnard
<b>Cross Cultural / International Experience</b>	Coached individuals from (amongst other countries): Germany, Sweden, US,.As part of the teaching faculty of Coachville, the largest provider of coach training on the internet, has coached/ trained people from a host of countries.
<b>Coaching Qualifications</b>	PCC with International Coach Federation